

## Get Your Kicks on Route 66: Shopkick Now Rewards Travel

*Travel Gets More Rewarding Through Partnerships with Booking.com, Hotels.com and CheapOair*

**REDWOOD CITY, Calif. -- Nov. 21, 2017 --** [Shopkick](#), the leading shopping reward app, is now offering its users opportunities to have more fun on the road through new partnerships with leading travel sites Booking.com, Hotels.com® and CheapOair.

As the holiday travel season heats up, Shopkick users booking accommodations on their mobile devices can now:

- **Earn While Planning:** Receive kicks for booking flights, hotels, rental cars and taxis, planning excursions and making restaurant reservations; the high cost of travel equals more kicks (Shopkick's reward currency) more quickly
- **Earn More on the Journey:** While on the trip, use Shopkick during in-destination shopping at your favorite on- and offline stores through the app
- **Return and Redeem:** Return from the trip and redeem kicks for free gift cards, choosing from more than 36 options now available in the app, including fan-favorites like Amazon, Best Buy, Target, TJ Maxx and more

"With 55 percent of traffic and 45 percent of transactions coming via mobile devices, we continuously add features to ensure the Hotels.com mobile app provides travelers an unparalleled hotel booking experience," said Paulo Cunha, Vice President of Global Retail and Business Development for the Hotels.com brand. "With hundreds of thousands of properties, Secret Prices and now Shopkick's gift card offering, we're focused on delivering great value to everyone looking for the perfect place to stay."

"With the ubiquity of mobile and the immediate nature of the internet, today's consumers expect better, more personalized shopping encounters. That extends beyond just shopping for goods, and into experiences," said Bill Demas, CEO of Shopkick. "Our expansion into travel lets us provide users more ways to have fun and get rewarded. And they're loving it. Within weeks of launching, travel has become a top five category in mobile shopping. We'll be bringing users even more ways to earn rewards as we onboard additional travel partners."

### **About Shopkick, Inc.**

Shopkick is the leading shopping rewards app, bringing moments of joy to everyday shopping - both on- and off-line. For brands and retailers, we provide high consumer engagement along the entire path to purchase. Our unique pay for performance model has been proven to deliver high ROI, driving incremental traffic, product visits, and sales. Some of our leading brand and retail partners include Best Buy, Clorox, Coty, eBay, GSK, Georgia Pacific, Hotels.com, Marshalls, Nestle, Purina, TJ Maxx and Unilever, among others. Shopkick is available for free on the iPhone from the [App Store](#) and for Android from [Google Play](#).

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